Nom EES

: Université Ferhat Abbas Sétif - 1

Département: 2nd year master: Applied Biochemistry; Immunology; Biotechnology

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| **SYLLABUS OF THERE MATTER**  **(has publish In THE site Web of the institution)** |
| Basic and molecular virology |

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| TEACHER OF COURSE  Entrepreneurship | | **Kaoudoune Hanane** | | | |
| Reception of the students by week | | | |
| E-mail | kaoudounehanane@gmail.com | Day : |  | hour |  |
| Such of desk | 0667081506 | Day : |  | hour |  |
| Such secretariat |  | Day : |  | hour |  |
| Other |  | Building : |  | Desk : |  |

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| **DESCRIPTION OF COURSE** | |
| Objective | The scale of entrepreneurship has become one of the most studied in various disciplines and this is important in guiding academic education towards individual initiative and self-employment, as contracting has become an essential source of job creation and elimination of the spectre of unemployment  On this basis, through this training course in contracting, we seek to achieve a number of the following objectives:  1. Familiarize the student with basic concepts about contracting;  2-Highlighting the contractor's qualities and challenges in establishing emerging institutions and its essential role in economic development  3-Explanation of the contractor's external and internal environment, how to cope and respond to various changes;  4-Explanation of methods of environmental analysis in order to identify strengths, weaknesses, opportunities and threats;  5. Familiarize the student with the ways and steps of establishing emerging and miniature institutions. |
| Kind Unit Education | Course Entrepreneurship |
| Content succinct | The main objective of the course is to clarify to the student the basic steps for the creation of free enterprises. To this end, we have discussed the following:  1. Basic concepts about contracting: we touched upon   * The concept of contracting, contracting and contracting * Relationship between contractors, contractors and contractors * Contracting Features * The role of contractors in economic development   2. Contractor project holder (contractor): we touched upon it   * Essay Concept and Basic Recipes * Contractor Types * The difference between the contractor and the manager * Contractor's primary role * The Foundation: dealt with by both the institution's internal and external surroundings   4. The institution's internal surroundings: We dealt with it   * Enterprise Concept * Enterprise as a production center * The Foundation as a distribution centre * The Foundation as a Decision-Making Center * Enterprise Functions   The institution's external surroundings   * Concept of the enterprise's external environment * Characteristics of the enterprise's external environment * Types of external environment of the enterprise   6. Steps to create an emerging institution: We touched on the idea, study the market, then study the financial feasibility and finally prepare the business chart  7. Going from the idea to the opportunity: In which we talk to   * Concept of Idea * Components of the idea * Steps to find the idea * Sources of getting the idea   8. Market Study: We touched on it   * Market Concept and Market Study * Information We Get From Market Study * Marketing Mix Concept * Essential elements of the marketing mix * Sources of information for market study   9. Financial feasibility study: we touched upon   * Concept of financial feasibility study * Benefits of the financial feasibility study * Clarification in the template table of the investment plan needed by the contractor during the economic life of the project * Sources of funding   10. Business blueprint: we touched upon   * Information Card * Project submission * Innovation Aspects * Market Analysis Strategy * Production and Organization Plan * Financial Plan * Pilot model. |
| Coefficient of the matter | **2** |
| Weighting Participation | **1** |
| SKILLS aimed | The aim of teaching the contracting scale is to teach the student how to create the institution and the challenges that will confront him by entering the business world. |

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| **ASSESSMENT OF THE CONTROLS CONTINUOUS OF KNOWLEDGE** | | | | | | | |
| **FIRST CONTROL OF KNOWLEDGE** | | | | | | | |
| Day | Session | Duration | Kind (1) | Doc allowed (Yes,  No) | Scale | Exchange after assessment (date Consult .  copy) | Criteria assessment (2) |
| Monday and wednesday | 11:00 and 8:00 and 11:00 | 4h30 |  | Yes | 5+5+5+5 | On place | Oral And  writing |
| **SECOND CONTROL OF KNOWLEDGE** | | | | | | | |
| Day | Session | Duration | Kind (1) | Doc allowed (Yes, No) | Scale | Exchange after assessment (date consultation  copies) | Criteria assessment (2) |
| Monday and Wednesday | 11:00 and 8:00 and 11:00 | 4h30 |  | Yes | 5+5+5+5 | On place | Oral And  writing |

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| **THE EXPECTATIONS** | |
| Expectations of students (Participation-involvement) | As I teach the scale of entrepreneurship, I expect students to break free from the spectre of the job, create their own ventures and move towards creativity, innovation, independence and financial well-being. This is through courage, determination, self-development and increased self-confidence that nothing is impossible and whoever wants to succeed |
| Expectations of the teacher | The teacher must be a contractor with a special project. What is more, if he is a contractor and a university doctor, he has the skill to persuade students to create special projects and teach them how to create projects simply and easily instill in them a spirit of initiative and self-confidence. |

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| 1-Robert B Mello and All, 2009, Entrepreneurship for Everyone, SAGE, India.  2-Hennadii Korzhov and Yaroslav Pasko, 2020, Entrepreneurship aducation as a factor of society’s modernization, Vol 75, P 1-10.  3-Woerter M et al, 2010, Entrepreneurship education, innovation and capacity-building in developing countries, United Nations Conference on Trade and Development, USA.  4-Jyotsna Sethi, 2012, ENTREPRENEUR ANDENTREPRENEURSHIP, Pearson, UK.  5-Sandra Saibi, 2015, Course of created Enterprise, University of ABEL Hamid Mahri, Constantine, Algeria.  6-https://www.studocu.com/row/document/kenyatta-university/business-management/entreprenuership-module-1/5562242  7-  https://www.bbc.co.uk/bitesize/guides/zkdc7nb/revision/11  https://open.lib.umn.edu/principlesmanagement/chapter/11-3-understanding-decision-making/#:~:text=Decision%20making%20can%20also%20be,day%20to%20run%20the%20organization |

**Cachet humide du département**